



SATURDAY, MAY 4TH
4:00 TO 9:30 PM
AMERISTAR CASINO

Sponsorship Opportunities

Triple Crown Presenting Sponsor - \$10,000*

- 20 VIP event tickets [two tables and gift bags for each attendee]
- Recognition as Presenting Sponsor on event marketing materials
 - Opportunity for company representative to speak at event
 - Signature cocktail named for your company at event
 - Signage at bars
 - Recognition by Emcee throughout event
 - Main logo in event program

Champion Sponsor - \$7,500

- 10 VIP event tickets [one table and gift bags for each attendee]
 - Recognition on event marketing materials
 - Logo and company ad on event slideshow
 - Recognition by Emcee throughout event
 - Logo on silent auction tables
 - Large logo in event program

Jockey Sponsor - \$5,000

- 10 event tickets (one table)
- Recognition on event marketing materials
- Logo and company ad on event slideshow
 - Logo on all guest tables
- Mid-sized logo in event program

Thoroughbred Sponsor - \$2,500

- Four event tickets
- Recognition on event marketing materials
 - Listing on event slideshow
- Company name listing in event program

Old Kentucky Home Sponsor - \$1,000

- Two event tickets
- Recognition on event marketing materials
 - Listing on event slideshow
- Company name listing in event program

In-Kind Sponsors

We humbly welcome print services, wine and spirit donations, and other services that will enhance our event.

Auction Donors

Please consider donating your vacation home, luxury experience, excursion, jewelry, or other notable items for our live and silent auctions.

*KEY: * only one available*

Exclusive Opportunities

Best Dressed Sponsor - \$3,500*

- Four event tickets
- Recognition on event marketing materials
 - Listing on event slideshow
 - Logo on Best Dressed trophies
- Opportunity to hand awards to winners
- Company name listing in event program

Entertainment Sponsor - \$3,500*

- Four event tickets
- Recognition on event marketing materials
- Logo and company ad on event slideshow
 - Signage on stage with company logo
 - Small logo in event program

Golden Ticket Sponsor - \$3,500*

- Four event tickets
- Recognition on event marketing materials
- Logo and company ad on event slideshow
- Opportunity to draw/announce the winner of the Golden Ticket winner
 - Logo on Golden Ticket table
 - Small logo in event program

Photo Finish Sponsor - \$3,500*

- Four event tickets
- Recognition on event marketing materials
- Logo on photos distributed from photo booth
- Logo and company ad on event slideshow
 - Small logo in event program

Whiskey Wall Sponsor - \$3,500*

- Four event tickets
- Recognition on event marketing materials
- Logo and company ad on event slideshow
- Signage at whiskey wall station with company logo
 - Small logo in event program

Winner's Circle Sponsor - \$3,500*

- Four event tickets
- Recognition on event marketing materials
- Logo and company ad on event slideshow
- Signage at the Winner's Circle wager table with logo
 - Small logo in event program

*KEY: * only one available*



Boone Center, Inc.

All proceeds from Derby After Dark will support the mission of BCI to inspire and support people with disabilities, challenging personal growth and development through a continuum of employment opportunities.

To purchase tickets, sponsorship opportunities, or to learn more
visit www.betterunite.com/BCI-DerbyAfterDark2024
or scan the code below.



Sponsorship Agreement

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____

Office Phone: _____ Cell Phone: _____

Best way to reach you: _____

Sponsorship Level:

Triple Crown Presenting Sponsor - \$10,000 (one available)

Champion Sponsor - \$7,500

Jockey Sponsor - \$5,000

Thoroughbred Sponsor - \$2,500

Old Kentucky Home Sponsor - \$1,000

Best Dressed Sponsor - \$3,500 (one available)

Entertainment Sponsor - \$3,500 (one available)

Golden Ticket Sponsor - \$3,500 (one available)

Photo Finish Sponsor - \$3,500 (one available)

Whiskey Wall Sponsor - \$3,500 (one available)

Winner's Circle Sponsor - \$3,500 (one available)

In-Kind Sponsor _____ Value: _____

Silent Auction Donor, item donated: _____

Value: _____

Check One:

I've enclosed a check for: \$ _____

Please invoice me

I paid at www.betterunite.com/BCI-DerbyAfterDark2024

Please bill my credit card: (circle)

American Express

Discover

Mastercard

Visa

Card Number: _____

Expiration Date: _____

Cardholder Name: _____

Security Code: _____ Billing Zip Code: _____

Signature: _____

Please return completed agreement to:

BCI, ATTN Kristin Williams, 200 Trade Center Dr. W, St. Peters, MO 63376.

For questions, call 636-875-5267 or email kwilliams@boonecenter.com.

Please note the deadline for marketing benefits is Friday, April 12, 2024.